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PRESS RELEASE

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Bonnie Mauldin

THE MAULDIN GROUP ASSISTS IN EQUIPPING AND EMPOWERING WOMEN-OWNED BUSINESS The Mauldin Group Sponsors Ladylike Leadership Symposium

Roswell, GA (June 14, 2018) – The Mauldin Group is honored to be a sponsor in the upcoming Ladylike Leadership Symposium scheduled for Friday, September 28, 2018. The one-day event, which is a pertinent opportunity hosted by Business Enchanted for businesswomen, will equip attendees with the applicable tools needed to galvanize their businesses.

The symposium, which will feature two keynote speakers and two guest speakers, will navigate the importance of communication and other complex topics in business. The symposium's itinerary is designed to assist businesswomen to develop and discover how to speak to their brand with professionalism, accuracy and consistency.

The two keynote speakers will be the savvy Diane Michel, who will speak on confidence and other topics, and brand strategist Janna Landry, who will help attendees explore communication as a branding tool and confidence in relevant professional moments.

“Only the last 30 years have we [women] really emerged onto the business scene independently,” Michel says. “All we had to learn from was a masculine playbook, and – me and my team – we believe it's long overdue we re-write that.”

The Mauldin Group is ecstatic to be a part of this event that will stimulate, develop and nurture women-owned businesses. As the CEO and managing director of a woman-owned business, Bonnie Mauldin is honored to be able to support an event that's educational, empowering and inspiring for women entrepreneurs.

“Women need to support each other in business because we have responsibilities with our professional lives, our families and our kids,” Mauldin says. “I believe in the importance of women helping, developing and empowering each other professionally.”

The event's guest speakers will be Judith Hill, the owner of a photography business, and Becky Bayne, the owner of a print and digital design company. These guest speakers will present, teach and demonstrate applicable skills that can help your company flourish through visual communication.

Tickets are available at businessenchanted.com for the all-day event. Business Enchanted's Ladylike Leadership Symposium will take place at the Primrose Cottage in Historic Roswell, Georgia, on Friday, September 28, at 9:30 a.m. until 4:30 p.m.

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