



Date: April 12, 2018

To: Bonnie Mauldin & The Mauldin Group
Re: Outstanding Digital Marketing!!

Dear Bonnie,

Over the past 3 years I have been trying to find the right person or team to deliver on the promise of showing up on the first page of Google. And until 4 months ago, I had been wasting significant time and money in that quest. Then along came you & your team in The Mauldin Group.

When we first met you explained the process for helping me to gain Google recognition. But it wasn't just the process that impressed me; it was your confidence in that process, and the confidence in your team that executes each step along the way. And then after some research of my own, and my usual "to-good-to-be-true" hesitation, we moved forward with your plan. In January of this year, we set the wheels in motion, and now, just 3 months later, TemperaturePro is the very 1st company to show up on Google Local Search for the most commonly used search words and areas for which we're focused.

You told me when we first started that I was going to need to hire more people to take on the workload that will ensue. Again, I liked your confidence, but I was still cautiously optimistic, until now. I just hired two more full time employees to help meet the demand of busy season. And now I'm confident knowing our expansion will continue.

I can't say enough great things about you and your team. Thanks for everything! And please feel free to have any potential clients call me for a reference.

Sincerely,

Matthew Berndt
President, TemperaturePro of North Atlanta

