



The Mauldin Group[®]
TO THE TOP

READY TO RISE?

Let us take you to the top!

Welcome to The Mauldin Group

We are the #1 choice for companies looking to increase leads, improve sales and expand their brand to new heights. As a full-service digital advertising agency, we serve as an outsourced marketing department for companies nationwide.

Our team of experienced, talented, and caring staff work in concert with CMO's, company owners and executive boards to plan, implement and manage ongoing marketing campaigns. We can build, host and maintain your website, post to social media daily with fresh original content, respond to your online reviews, write press releases, blogs and newsletters; plus run paid advertising campaigns on platforms like Google, YouTube, Facebook, Instagram and LinkedIn to generate qualified leads.



What Sets Us Apart

FROM OTHER AGENCIES

What sets us apart is our commitment to our client's success, we are responsive to our clients calls, emails and requests to make immediate changes to the website, social media or ads running in their campaign. Clients have a dedicated Account Manager that deliver customized campaign reports and consult with on a monthly bases to brainstorm on ways to enhance the results each and every month.

Going The Extra Mile

KEEPING UP ON INDUSTRY TRENDS

We also go the extra mile by doing a competitive analysis, keeping an eye on industry trends and industry news to make sure clients are up- to-speed on swift changes that impact their business. We inform our clients on what their competitors are doing, and what they can do to be more competitive in the marketplace and gain better market share.

Clients share their goals, objectives and plans for the year and the next few years, and we create a roadmap for success to help them get where they are trying to go. Experience The Mauldin Group difference, we're ready to help you grow and go the next level!



Our Company

CULTURE

The Mauldin Group considers staff and clients as family. Together we work towards one common goal: to deliver the right message, at the right time, to the right people. We are committed to on-going training to stay on top of marketing trends, technologies, and changes in the market. Staff are given money towards college tuition and courses that support career advancement and personal development.

CHARITIES WE SUPPORT



We are committed to community service as well. You will find us sponsoring charity galas, running local 5K races, donating to fundraisers and volunteering to help non-profits thrive. Some of our recent work is with The Drake House, March of Dimes, The American Lung Association, The Cottage House, North Fulton Community Charities and Revved Up Kids.



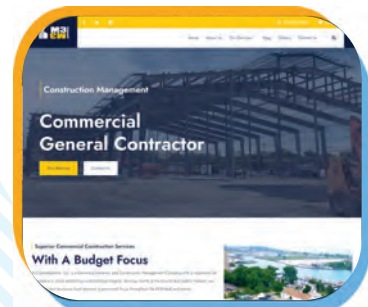
Services

WE OFFER

Web Design & Development
 SEO (Search Engine Optimization)
 PPC (Pay-Per Click)
 Online Reputation Management
 Online Business Listing Management
 Social Media Marketing

Content Marketing
 Video Production
 Corporate Branding
 Lead Generation
 Sales Automation
 Customer Relationship Management
 + Consulting & Training

SOME OF OUR WEBSITE PROJECTS



We Service the Following

SPECIALTY INDUSTRIES WITH EXCELLENCE



Healthcare



Senior Living



Franchise Organizations



Manufacturers & Distributors



Real Estate



Education



Home Services



AEC: Architecture, Engineering & Construction



Awards

WE'VE WON



It's
It's Yo



Partnerships

WE VALUE



Testimonials

FROM OUR CLIENTS



APOLLO PRIMM

www.ApolloPrimm.com

"The Mauldin Group has exceeded every expectation I had, and then set a new bar for Professional services and Responsiveness that any others would be very hard pressed to meet."

DR. MILAN MODI

East Cobb Upper Cervical Spine Clinics

"I've been a client of Bonnie and her team for over 2 weeks now and I have to say, she has built a team that is strategic and responsive.

At times, I can be a demanding client because I am new to the digital ad world, but Bonnie and her team ensures trust."




TRINITY LIFE AT HOME

www.TrinityLifeAtHome.com

"The Mauldin Group provides a very thorough approach to web design and SEO optimization. They will guide you through the process patiently and help you to maximize your return on investment."

DAN SMITH

www.ZoomRecreation.com

"Working with the Mauldin Group has been an amazing experience. The customer service is truly top notch.

I'd recommend them to anyone. My website gets compliments regularly, and its all their credit for that. Its truly a competitive advantage for your business to work with this team. Look forward to continuing to grow with them!"




ARCO STEEL

www.ArcoSteel.com

"I used two well known digital marketing companies in the past, but had mediocre results and high costs. The Mauldin Group has given me much better results almost immediately. "

Ready To Rise To The Top?

EXPERIENCE MORE VISIBILITY, PRODUCTIVITY & PROFITABILITY!



You'll get a call from one of our business consultants to schedule a Discovery Call promptly. During the meeting, you'll get to learn about our services and gauge if we're a good fit. Then you'll receive a customized proposal to meet your needs and decide how to move forward. Easy as 1.2.3. let's go!

The Mauldin Group

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