

## CAPABILITY STATEMENT

The Mauldin Group is an award-winning digital marketing firm that specializes in providing world class on-line marketing services to government agencies, non-profit organizations & corporations. With a staff made up of degreed professionals in marketing, business and communication encompassing a combined 30 + years of experience.

Our focus is providing customized marketing solutions that uniquely meet our clients' needs efficiently and in budget. We provide a wide-range marketing solutions. The Mauldin Group invites you to consider our agency for RFP, RFQ and RFIs.

## DIFFERENTIATORS

- ✓ A progressive contract vendor and a certified Google partner.
- ✓ Performance time is 50% less than the time frame of other agencies.
- ✓ Named as a Top 10 SEO Provider by expertise.com.
- ✓ Affordable program solutions for any budget to meet client needs.
- ✓ We provide service to local, national, and international clients.

## CONTACT INFORMATION

### The Mauldin Group

☎ 866-438-7758

📍 875 Old Roswell Road, Suite F-600  
Roswell, GA 30076

DU NS: 085936659  
CAGE Code: 8K9N2

## CERTIFICATIONS

- ✓ Google Certified Partner
- ✓ ZOHO Authorized Partner
- ✓ Bird Eye Certified Partner
- ✓ Business of the Year, Cumming Chamber of Commerce
- ✓ A+ Accredited BBB Business
- ✓ A Top 10 SEO Atlanta Business 2019
- ✓ 5-Star Google Review Company
- ✓ Best of Atlanta AJC Business



## PAST PERFORMANCE



## CORE COMPETENCIES

- ✓ Web Design
- ✓ Hosting & Maintenance
- ✓ Digital Media Buying
- ✓ Video Production
- ✓ eLearning
- ✓ Traditional Media Buying
- ✓ Email Marketing
- ✓ Search Engine Optimization
- ✓ Instructional Design
- ✓ Online Reputation Management
- ✓ Social Media Management
- ✓ Corporate Identity
- ✓ Copywriting
- ✓ Graphic Design